



Transit Alliance of Middle Tennessee
511 Union St. Suite 1850
Nashville, TN 37219
(615) 252-8740
www.thetransitalliance.org

Ed Cole, Executive Director
ed.cole@thetransitalliance.org

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Mr. Paul Ballard, CEO
Nashville Metropolitan Transit Authority
130 Nestor Street
Nashville, TN 37210

Dear Paul,

It is with pleasure that I, on behalf of the Transit Alliance of Middle Tennessee, strongly endorse the exciting work that the MTA and Transit Now Nashville are undertaking to create a state-of-the-art mobile application ("app") for smartphones that will enable riders and potential riders to plan their travel using MTA services. Having just returned from Seattle and Portland, where I used apps to locate and time transit services, I am excited that the latest innovation in this technology may become available in Nashville and even, perhaps, across the region.

If there is anything the Transit Alliance of Middle Tennessee can do to publicize and otherwise support this work, feel free to let me know.

Thanks again for your leadership in so many ways!

Sincerely,

A handwritten signature in black ink, appearing to be "Ed Cole", with a long horizontal stroke extending to the right.

Ed Cole
Executive Director

cc. Charles Bone