



www.nashvillemta.org

January 25, 2012

130 Nestor Street
Nashville, TN 37210-2124

615-862-5969
615-862-4126 - Fax

Karl F. Dean
Mayor

Mr. Cliff Lippard, President
Transit Now Nashville
110 South 16th Street
Nashville, TN 37206

Dear Mr. Lippard,

Board of Directors

Thomas F. O'Connell
Chair

Jeffrey P. Yarbro
Vice Chair

Lewis Lavine
Member

Marlan T. Ott
Member

Gail Carr Williams
Member

The effort of *Transit Now* to create a real-time smart phone application for the Nashville MTA is one that I whole-heartedly support. I understand that this innovation will allow Nashville transit riders, our customers and visitors to access MTA's routes and schedules from their remote locations and will provide real-time bus arrival and departure information.

I support the partnership of *Transit Now* with the IT staff here at MTA as you collaborate in the development of this application. Once this project is implemented, I believe it will have a significant impact in the way the citizens of Nashville and tourists use our transit system.

Thank you and *Transit Now* for your time and efforts on this project.

Sincerely,

A handwritten signature in cursive script that reads "Paul J. Ballard".

Paul J. Ballard
MTA Chief Executive Officer

Paul J. Ballard
Chief Executive Officer

Robert Baulsir, Jr.
General Manager of
Administration

Dawn S. Distler
General Manager of
Operations & Maintenance

Edward W. Oliphant
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Patricia Harris-Morhead
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James McAteer, AICP
Director of Planning & Grants