



March 1, 2012

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Paul Ballard
Metropolitan Transit Authority
130 Nestor Street
Nashville, TN 37210

Dear Paul,


The Nashville Civic Design Center is excited to write a letter of support for the grant request being submitted by Transit Now and MTA to fund the creation of a mobile app for smart phones that would provide users real-time geographical data of the location of metro buses. It would be an exciting amenity for transit users that will facilitate, and hopefully increase, ridership.

As you know the Nashville Civic Design Center is a nonprofit organization in Nashville, TN with a mission to elevate the quality of Nashville's built environment and to promote public participation. The 10 Principles embedded in The Plan of Nashville inform many of the projects and initiatives we endorse, "develop a convenient and efficient transportation infrastructure." We have an extensive history of partnering with various academic, professional, governmental and community organizations. Our interest and expertise allows us to act in an advisory role, to participate in and lead workshops and/or presentations. Members of our staff sit on numerous policy, study and advisory committees in both the public and private sectors, some also serve as Lecturers to the University of Tennessee, Knoxville, College of Architecture & Design.

A key component making this proposal so enticing is how it augments the many improvements and changes currently being implemented throughout the system in accordance with the recent 2035 Regional Transportation Plan.

Thank you for your thoughtful consideration of the grant request. If you would like more information on the Nashville Civic Design Center and any of our programs, please visit our web site www.civicedesigncenter.org.

Sincerely,



Julia Fry Landstreet
Executive Director